

Sales & Marketing-CM
219, Eastern court
Corporate Office, New Delhi-1
Tel No 23326544, Fax 23326545
ddg_sales@bsnl.co.in



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 32-2/2012-13/S&M-CM/52

Dated: 08.11.2013

To

The Chief General Managers
All Telecom Circles/Districts
BSNL

Sub: Modification in process of selling of GSM Vanity Numbers.

Ref: This office letter no 32-2/2012-13-S&M-CM dated 18.10.2013.

As per feedback received from various circles in reference to above mentioned subject, competent authority has authorized CGMs to use following relaxations as per local needs.

1. The capping of maximum numbers of 1000 numbers may be kept for vanity numbers only and any quantity of fancy numbers may be included in auction by circles depending upon fancy numbers available in the circle.
2. Sale of 'Level -1 Plus' and 'Level -1' numbers may be decided by circles after 4 or more than 4 e-auction cycles, i.e. whether to be sold through e-auction or in open category in the interest of BSNL.
3. Numbers having last three digits as 786 may be continued under fancy number category. Circles may include numbers having 786 digits anywhere under fancy category as per the demand in their circles to enhance sales & revenue.

(Upendra Bakolia)
Addl. GM (S&M)-CM

Copy to:-

1. CMD & all Directors, BSNL Board for kind information.
2. CGM, ITP Circle, Pune for arranging charges in e-auction system, if need be.